THE HIGHLINE BY LINE

A NEWSLETTER FROM ARROWHEAD COOPERATIVE

CELEBRATE CO-OP MONTH WITH ARROWHEAD COOPERATIVE'S MEMBER APPRECIATION EVENTS



As the crisp winds of October usher in the season of change, Arrowhead Cooperative invites you to join us in celebrating National Co-op Month. This October, we're shining a spotlight on the ways "Co-ops Grow" for their members, emphasizing our core principles of community, cooperation, leadership, and unwavering commitment to our members' satisfaction. Our member appreciation events are the perfect embodiment of these principles, and we can't wait to share them with you.

CO-OPS GROW COMMUNITIES At Arrowhead Cooperative, our commitment to the community is unwavering. Co-ops play a pivotal role in fostering economic empowerment, nurturing community engagement, and addressing the unique needs of their members. Our dedication to the "Concern for Community" principle drives everything we do, making us an integral part of the communities we serve.

CO-OPS GROW TOGETHER In the world of electric co-ops, cooperation takes precedence over competition. We believe that we're at our best when we collaborate, share insights, and collectively find better ways to serve our members. By growing together, we strengthen our ability to meet your energy needs efficiently and effectively.

CO-OPS GROW TOMORROW'S LEADERS The future is in the hands of our youth, and Arrowhead Cooperative is committed to nurturing tomorrow's leaders. Through various youth engagement programs, including school demonstrations, community events, and the Electric Cooperative Youth Tour program, we empower local youth to thrive and make a positive impact in our community and beyond.

CO-OPS GROW FOR YOU At Arrowhead Cooperative, your satisfaction is paramount. We've evolved over the years to fulfill our uniquely local purpose, and we'll continue to grow and adapt to meet your changing needs. You're not just customers; you're the owners of our cooperative, and your support fuels our mission to provide reliable services.

2023 MEMBER APPRECIATION EVENTS

Join us in expressing our gratitude for your patronage throughout the year at our member appreciation events. It's our way of saying "thank you" and showing our appreciation for your continued support.

BURGERS ON THE GRILL 11AM - 1PM

FRIDAY, OCTOBER 6

at Schaap Community Center on the Gunflint Trail

FRIDAY, OCTOBER 13

at the Grand Portage Community Center

FRIDAY, OCTOBER 27

at Arrowhead Cooperative Office in Lutsen

STOP BY FOR A CHANCE TO WIN

Visit us at any of our member appreciation events in October for a chance to win a Stihl electric lawn mower and weed whip, including the Stihl RMA 510 V mower package with battery and charger and the Stihl KMA 135R weed whip attachment tool and battery.





Join us this October as we celebrate Co-op Month and the remarkable growth that co-ops bring to communities, members, and the future leaders of tomorrow. Arrowhead Cooperative is proud to be your cooperative, and we look forward to sharing these special moments with you at our member appreciation events. Your support is the cornerstone of our success, and together, we'll continue to grow for a brighter future.

STREAMING 101: YOUR GUIDE TO ONLINE ENTERTAINMENT



In the digital age, streaming has revolutionized the way we consume entertainment. No more waiting for your favorite shows or movies to air on traditional cable; now, you can watch them on-demand, anytime, anywhere. Whether you're a newcomer to this world or just looking to brush up on the basics, we've got you covered with answers to some frequently asked questions about streaming.

WHAT IS STREAMING?

Streaming is a way for you to watch your favorite TV shows or movies over an internet connection. Instead of downloading a file to your device, streaming allows you to watch content in real-time, as it's transmitted over the internet. This means

you can start watching instantly without the need to wait for downloads or worry about storage space.

HOW MUCH BANDWIDTH DO I NEED?

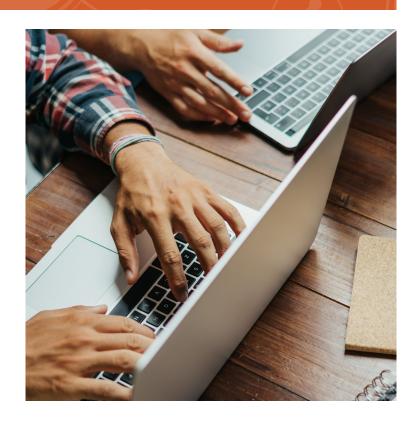
One of the first questions many people have when considering streaming is how much internet speed, or bandwidth, they need. The good news is that you don't need an ultra-fast connection for a smooth streaming experience. A basic connection of 250Mbps is typically sufficient for streaming in high definition (HD). However, it's essential to have a reliable internet connection to avoid buffering and interruptions. Services like Arrowhead Broadband provide such reliability for an optimal streaming experience.

ARROWHEAD BROADBAND PUT YOUR SERVICE ON VACATION HOLD

Going on vacation or away for a while? Find out how to temporarily suspend your service.

Reminder to Arrowhead Broadband Residential Subscribers: if you will be suspending your phone or internet service this fall, please contact our office three business days before the date you are pausing service.

The minimum monthly service charge for each suspended service is \$10 and the maximum length of a suspension is 6 months. If you suspended your service last year, you need to have 6 months of active service before you are eligible to suspend again. For example, if your service became active in May you must wait until November to suspend this year. You may request suspension via phone at (218) 663-9030 or email broadband@arrowhead.coop.



WHAT EQUIPMENT DO I NEED?

To get started with streaming, you'll need the right equipment. Most modern TVs are "smart," meaning they can connect to the internet and stream content directly. However, if you have an older TV or want to enhance your options, there are dedicated streaming devices available. Some popular options include:

- ROKU: A user-friendly streaming device that can be connected to your
 TV via HDMI, offering access to a wide range of streaming apps.
- AMAZON FIRE STICK: Another popular streaming device that provides easy access to various streaming platforms, including Amazon Prime Video.
- APPLE TV: If you're already part of the Apple ecosystem, Apple TV
 offers seamless integration with your other Apple devices.

WHERE DO I BEGIN?

Now that you have the equipment, it's time to choose your streaming services. Here are some of the most popular ones:

- NETFLIX: Known for its vast library of movies and TV series, Netflix offers a wide variety of content, including original shows and films.
- AMAZON PRIME: Included with your Amazon Prime subscription, this service provides access to a diverse range of movies, TV shows, and Amazon Originals.
- **HULU:** Hulu offers a mix of current episodes of popular TV shows, along with its original content.
- **YOUTUBE:** The largest video-sharing platform globally, YouTube offers a wide range of user-generated and professional content.
- **DISNEY+:** Home to Disney classics, Marvel, Star Wars, and Pixar, Disney+ is a must for fans of these franchises.

Before committing, visit each streaming service's website and compare their monthly subscription prices and content offerings. Many services offer a free 7-day trial, allowing you to experiment with different options to find the one that suits your preferences.

WHAT ABOUT SPORTS?

If you're a sports enthusiast, streaming has got you covered too:

- THURSDAY NIGHT FOOTBALL: Catch NFL games on Amazon Prime, making it convenient for football fans.
- **PARAMOUNT+:** Stream NFL games and a variety of sports content through this platform.
- NFL SUNDAY TICKET ON YOUTUBE: Get access to a wide range of NFL games and related content via YouTube.
- **FUBOTV:** FuboTV specializes in live sports streaming, offering a broad range of sporting events for fans.

Streaming is a convenient and flexible way to enjoy entertainment tailored to your preferences. With the right equipment, a reliable internet connection from Arrowhead Broadband, and access to popular streaming services, you can create your personalized entertainment experience. So, start streaming today and explore the endless world of on-demand entertainment at your fingertips.

CO-OP NEWS

COLD WEATHER RULE REMINDER

Arrowhead Cooperative members who may have trouble paying their winter energy bills are reminded that the Cold Weather Rule took effect October 1.

The Minnesota Cold Weather Rule protects qualified residential utility customers during the winter months. Under this rule, electric service will not be disconnected from October 1 - April 30 due to non-payment, if customers meet Cold Weather Rule requirements. However, this rule does not relieve members of their responsibility to pay their utility bills.

Those who qualify for protection need to set up a payment schedule with the Cooperative. Call us today for more information or to setup your payment arrangement at (800) 864-3744.

NEXT BOARD MEETING

Thursday, October 26, 2023, at 9:00 a.m.



Follow these three steps to vote for your favorite photos for the 2024 Arrowhead Cooperative Calendar by Tuesday, October 31!

1

If you haven't already, "like" Arrowhead Cooperative on Facebook.



2

Go to our 2024 Calendar Contest photo album on our Facebook page.



3

Vote for a photo by selecting the "like" button on the photos of your choosing.



PLAN AHEAD AND SAVE WITH AN ETS WATER HEATER

Water heating is one of the largest energy expenses in a typical household. Electric thermal storage (ETS) water heaters are nearly 100% efficient and can save you up to 50% on your water heating expenses. ETS water heaters offer several benefits, making them a great choice for many households.

- 1. **ENERGY EFFICIENCY** ETS water heaters heat the water during the nighttime hours when demand for electricity is lower. Hot water is then stored for use without the need for additional electricity during the day when demand is high
- 2. **COST SAVINGS** Since ETS water heaters use electricity during times when rates are lower, they help members save money.
- **3. REDUCE PEAK DEMAND** Due to their nighttime charging, ETS water heaters reduce peak demand and help to provide a more stable and reliable electric grid.

Your cooperative makes it easy to save energy and money with the efficient ETS water heater that is right for you and your home with a variety of program and rebates.

OFF-PEAK WATER HEATING

The Off-Peak Water Heating program conserves energy by heating water on weekdays during off-peak hours when electric costs are the lowest. Your water heater will heat overnight and then distribute hot water throughout the day. (No control on weekends or holidays.)

PEAK SHAVE WATER HEATING

The Peak Shave Water Heating program is designed to reduce demand on the electrical system on days of high demand and peak pricing. These are typically the hottest or coldest days of the season. This program also reduces demand for electricity during system emergencies.

PROGRAM REQUIREMENTS AND BENEFITS:

- Participants must have a 90% efficient and large volume water heater.
- Participants receive electricity used for water heating at discounted rate.
- Rebate are also available.

WATER HEATING PROGRAM REBATES:

- New Water Heater Enrolled in Off-Peak Water Heating (ETS Water Heating) Program \$400
- New Water Heater Enrolled in Peak Shave Water Heating Program \$200
- Hot Water Circulating Pump \$50
- Heat Pump Hot Water Heater \$500

FOR MORE INFORMATION

Visit arrowheadcoop.com/water-heating or energywisemn.com/water-heating.





OCTOBER CALENDAR WINNERSubmitted by: Faith Carter



SAFETY TIP

To prevent an electrical fire, learn to recognize the warning signs that indicate a possible wiring or electrical problem such as flickering or dimming lights, switches or outlets that are hot to touch, discolored cords, outlets and switch plates, and repeatedly blown fuses or tripped circuit breakers. Contact a licensed electrician immediately to examine and repair electrical problems if you experience any of these issues in your home.

ARROWHEAD COOPERATIVE

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